



International Organization for Migration (IOM)

The UN Migration Agency

Call for CV / Expression of Interest

Position Title : **Motion Graphics and Animation**
Duty Station : **IOM Regional Office for Middle East and North Africa in Cairo, Egypt (RO)**
Type of Appointment : **Individual Consultant Contract or Service Agreement for six months**
Estimated Start Date : **As soon as possible**
Closing Date : **10 December 2017**
Reference number : **CFCV/RO/2017/04**

Established in 1951, IOM is the leading inter-governmental organization in the field of migration and works closely with governmental, intergovernmental and non-governmental partners. IOM is dedicated to promoting humane and orderly migration for the benefit of all. It does so by providing services and advice to governments and migrants.

Background:

Migration has long been a shaping factor in the Middle East and North Africa (MENA) region, with states representing points of origin, transit and destination, and migration drivers ranging from demographic and socioeconomic conditions, to conflict and environmental hardships.

Recognizing that communicating through multi-media is the foundation today to reach a wide audience and to stimulate a positive discourse on migration in the region, IOM, the UN Migration Agency, would like to produce a short animated video that highlights thematic areas of relevance to the region. The IOM Regional Office MENA has sought support from the Mixed Migration Hub (MHub)¹ to develop this short animated video.

MHub is the regional knowledge hub and Secretariat of the North Africa Mixed Migration Task Force (NAMMTF) consisting of: UN Migration Agency (IOM), the Office of the High Commissioner for Human Rights (OHCHR), the United Nations High Commissioner for Refugees (UNHCR) The United Nations Children Fund (UNICEF), the United Nations Office on Drugs and Crime (UNODC), the Danish Refugee Council (DRC), the Regional Mixed Migration Secretariat (RMMS) and Save the Children's Regional Office for the Middle East and Eurasia. MHub produces knowledge on human rights protection issues faced by people on the move in North Africa for use by policymakers, agencies, donors, and researchers, with a view to informing advocacy, policy and programming.

¹<https://www.mixedmigrationhub.org>

In this context, MHub is seeking a qualified Motion Graphics/ Animation consultant or service provider for the period of 6 weeks to work with its research team and other relevant colleagues to develop a short animated video on regional migration trends and thematic areas of relevance to the MENA region

Objective:

The overall objective of the assignment is to reflect the main migration trends through visual storytelling.

Core Functions / Responsibilities:

Under the direct supervision of MHub Coordinator and IOM's Regional Media and Public Information Officer, and in close coordination with other identified colleagues, the Motion Graphics/ Animation will be performing the following tasks:

- Meet with relevant Interlocutors to gain an understanding of key issues and messages as well as of IOM's vision for the final product;
- Review all relevant documents and videos provided for the purpose of supporting the development of the storyboard;
- Develop three storyboard proposals to be shared and discussed with relevant colleagues for approval;
- Create the animation, based on the agreed storyboard using creative illustration, adding voice overs and/or copyrighted sounds, where applicable;
- Review and edit the video with inputs from MHub Coordinator and IOM's Regional Media and Public Information Officer;
- Finalize the video upon final confirmation including providing different formats for posting on different social media pages;
- Provide MHub with all final files, formats and editable raw material.

The selected consultant or service provider will have home-based work, with the exception of a few specific days for consultation and editing at the MHub office. The consultant or service provider will use his or her own equipment and software and will provide sound registering equipment and space in lieu of opting for voice over.

Deliverables:

The deliverables will be provided after a total of 45 days, according to the following timeframe:

Product	Timeframe
Storyboard	7 days
Illustration and Animation	10 days
Arabic content in final video	14 days
English content in final video	14 days

Required Qualifications and Experience:

- University degree in multimedia, graphics and motion design, animation or a related field, or a technical course supplemented with additional years of experience and Company profile for applications from service providers;

- 5 years of experience in motion graphics design, illustration and video producing and editing;
- Excellent knowledge of video and illustration software;
- Advanced proficiency with software packages, most specifically Adobe Suite (In design, Illustrator, Premiere, and Photoshop), Final Cut Pro, Pro Tools, After FX and other professional post-production software;
- Ability to work independently and under tight deadlines;
- Flexibility with feedback and comments, client oriented mind;
- Fluency in English and Arabic required;
- Previous work experience with IOM or other UN organizations is desired.

Other:

- The consultant or service provider must adhere to the International Organization for Migration (IOM) Data Protection Principles (IN/138) and maintain confidentiality.
- Any offer made to the candidate or service provider in relation to this Call for CV is subject to funding confirmation.
- A prerequisite for taking up the position is legal residency in the country of the duty station, and work permit, as applicable.

Application procedure:

Interested applicants should submit the following requirements to mailing address HRDCairo@iom.int .

- A detailed CV/Company profile, with clear description of education and work experience;
- Portfolio of previous work, including links to videos, illustrations and music;
- Cover letter explaining interest in the assignment;
- A financial proposal comprising a breakdown of the fees.

Please clearly indicate in the subject line of your email the position title and reference number "Motion Graphics and Animation, CFCV/RO/2017/04". Applications with no such indication in the subject line will not be considered.

Only shortlisted candidates/vendors will be contacted.

Posting period:

From 28.11.2017-10.12.2017