



## This month's focus: CSR and Private Sector Engagement

### What is Corporate Social Responsibility and why is it relevant?

Corporate Social Responsibility (CSR) is a set of policies that businesses adopt which take into account environmental impact, social impact, and economic impact in the business model of the company.

CSR as a company policy encourages and gives opportunity to partnership and collaboration with IOM on many important issues faced by migrants in the workplace: religious, ethnic, and gender-based discrimination; exploitation; and other forms of corruption and abuse, protecting migrants and non-migrant workers alike

“1 OUT OF 7 PEOPLE WORLDWIDE IS A MIGRANT. AROUND 3 MILLION MIGRANTS IN EGYPT AS WELL AS MORE THAN 9 MILLION EGYPTIANS ABROAD REPRESENT POTENTIAL CONSUMERS AND PARTNERS FOR THE PRIVATE SECTOR.”  
-AMR TAHA, HEAD OF OFFICE IOM EGYPT



Head of Office, Mr. Amr Taha, speaks at the “Strategic Roundtable on Business and Migration” in Cairo on 27 November

### What is Private Sector Engagement and why is it relevant?

Private Sector Engagement (PSE) for IOM involves activities or practices that encourage sustainability, economic growth, job creation, and poverty reduction.

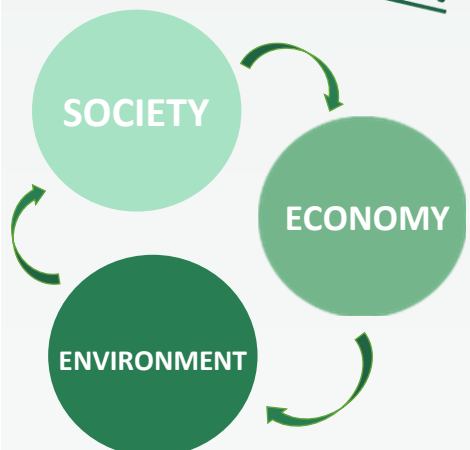
IOM’s efforts in PSE are to engage businesses as collaborators, donors, and partners in programmes, events, trainings, and policies. PSE opens door for funding and deeper engagement with the community at large.

### Last month:

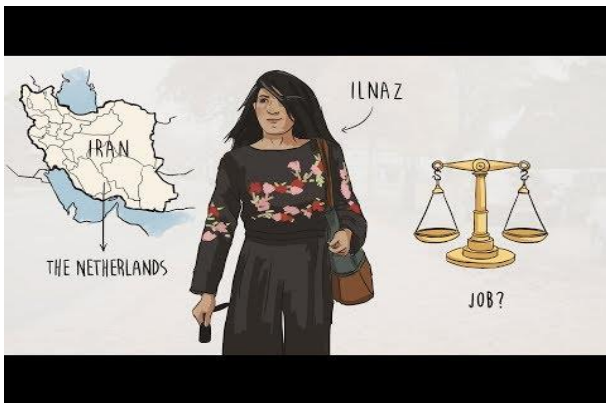
Egyptian company [Juhayna](#) contributed 2,000 juice boxes from their “Pure” line to the 2017 International Migrants Day celebrations.



### What it looks like:



17.2% OF EGYPTIAN YOUTH ASPIRE TO MIGRATE TEMPORARILY  
-2014 SURVEY OF YOUNG PEOPLE IN EGYPT



Success stories from IOM’s Skills2Work project

## UN Global Compact for Social Responsibility

The UN Global Compact for Corporate Social Responsibility (CSR) boasts of more than 9,000 corporate and 4,000 non-corporate signatories.

Signatories include General Motors, Gap Inc., Ford, Keurig, Coca Cola Company, Nike, and many more.

The mission for the Global Compact is:

1. Do business responsibly by aligning their strategies and operations with Ten Principles on human rights, labour, environment and anti-corruption; and
2. Take strategic actions to advance broader societal goals, such as the UN Sustainable Development Goals, with an emphasis on collaboration and innovation.

The mission includes ten principles that touch on human rights, the environment, anti-corruption, and labour.

## IOM Partnerships

IOM has partnered with corporations across the globe, including Coca Cola, Unilever, HP Inc., Marks & Spencer, Hewlett Packard Enterprise, IKEA, and Walmart.

These and other partnerships have provided clean drinking water, health screenings, eye glasses, and collaborations to raise awareness about human trafficking and migrant rights.

In the European Union, great success has been achieved with IOM’s Skills2Work program which matches migrants with training programs and jobs to fill sectors of the economy which are in need of labor ([Read more](#)).

IOM’s collaboration with Front End, a design company in Ireland, won the People’s Choice award at the Interaction Awards in New York in December 2016.



UXies 2017 Grand Winner - Future Vision of Migrant Healthcare by Frontend.com and IOM

## Recent Events

### IOM Egypt Participation in CSR and Private Sector Engagement:

IOM participates in the first Corporate Social Responsibility Forum in Alexandria, Egypt ([Read more](#))

IOM co-facilitates the “Strategic Roundtable on Business and Migration” ([Read more](#))

IOM’s Private Sector Engagement Strategy ([Read more](#))